



## Partnership Opportunities 2023

### Why Partner with NABIP NE OHIO?

NABIP NE OHIO is Greater Cleveland's leading champion of healthcare insurance professionals as a force for building community and legislative connections. NABIP NE OHIO members represent a multitude of business professionals including agents, brokers and carrier partners and other healthcare professionals. Sponsorship of the NABIP NE OHIO offers an opportunity of year-long engagement with visibility at chapter educational and networking programs, plus exposure in marketing materials and email communications to all members. Sponsorship opportunities make it possible for you to reach our membership base and for us to reach legislators in Northeast Ohio and Washington, D.C.

NABIP NE OHIO utilizes our network of members and national organizations so partners receive shared value through online and onsite marketing opportunities.

*(See the sponsorship levels for specific benefits)*

#### Visibility

- Recognition & signage at chapter events
  - o Professional Education Programs and Seminars
  - o Networking Events
  - o Benefits Forum
  - o Annual Golf Outing

#### Access

- Brand promotion to NABIP NE OHIO membership
  - o E-newsletters
  - o Social Media (Twitter, Facebook, LinkedIn, Instagram)
  - o Member E-blasts/Announcements
  - o NABIP NE OHIO website hyperlinks
- Complimentary event passes

#### Connection

- Opportunity to place ads at events
- Market your message via e-blast through NABIP NE OHIO membership
- Support ethical education, training for industry professionals in Greater Cleveland
- Potential access to other NABIP OHIO Chapters
  - o Columbus
  - o Northwest Ohio
  - o Western Reserve
  - o Greater Cincinnati

#### Key Demographics

- Members:** 150+ locally
- Database:** 1,400+ Northeast Ohio professionals
- Annual Website Visits:** 4,000/month; 68,000/year
- Social Media Connections:** 200+
- Active Email Addresses:** 1,400+
- Education Programs:** 40+

#### Annual Sponsorship/Partnership Opportunities

- Diamond Level: \$5,000
- Emerald Level: \$3,500
- Ruby Level: \$2,500
- Sapphire Level: \$800

#### Special Opportunities

- Benefits Forum in March
- Annual Golf Outing

**Questions? Call the NABIP NE OHIO office  
at 330-273-5756.**



# Officers & Trustees

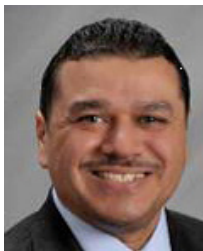


**President | 2022-2023**

**Andrew Toppin**  
FormFire LLC

**Vice President | 2022-2023**

**Position Open**



**Treasurer | 2022-2023**

**Jaime Lebron**  
Cornerstone Senior Marketing



**Secretary | 2022-2023**

**Carla Washko**  
Sage Partners, LLC



**Immediate Past President  
2022-2023**

**Richard Muccio**  
RMM Financial Services Inc.



**Board Trustee | 2022-2024**

**Amanda Brewton**  
Medicare Answers Now



**Board Trustee | 2022-2024**

**Leslie James**  
Insurance Strategy, Inc.



**Board Trustee | 2022-2024**

**Joanie Keehn**  
HealthMarkets



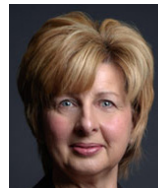
**Board Trustee | 2022-2024**

**Scott Krebs**  
Delta Dental of Ohio



**Board Trustee | 2021-2023**

**Debbie Boop**  
Kaczmarek Insurance



**Board Trustee | 2021-2023**

**Shelley Chornak**  
Sage Partners, LLC



**Board Trustee | 2021-2023**

**Ingrid Martin**  
Mid-America Associates

# Looking for YOUR Yearly Partnership

## *Included with ALL Sponsorships*

- Allowed to set up an information table at your meetings
- Blurb for your company in our quarterly newsletter
- Meals included for all your meetings when offered
- A list of attendance for all your meetings
- Recognition from the Podium and credits on our PowerPoint at your meetings
- Company URL link on our website

### **Diamond Level    \$5,000    All Events**

- Sponsorship for all our Yearly Events
- 10 minutes to talk at each General Membership Meeting
- Call our 50/50 Winner at each General Membership Meeting
- Attendance for 2 at each General Membership Meetings
- Sponsor of December's Social Gathering
- Golf cart sponsor at the Annual Golf Outing
- Option to put your promotional item in the golfers' packets
- Table at Benefits Expo in March – 2 free attendees included in table
- Full Membership list
- **ONLY ONE AVAILABLE**

### **Emerald Level    \$3,500    6 Events**

- Sponsorship of 6 General Membership Meetings
- 5 Minutes talk at the same 6 General Membership Meetings
- Attendance for 2 at the same 6 General Membership Meetings
- Welcome Table and Greeter at your Meetings
- Breakfast and Lunch sponsor at the annual Golf Outing with signage
- Option to put a promotional item in the golfers' packets
- 20% Discount for table at Annual Benefits Expo
- **ONLY TWO AVAILABLE**

### **Ruby Level    \$2,500    3 Events**

- Sponsorship of 3 General Membership Meetings
- Attendance for 2 at the same meetings
- Hole signage at the Annual Golf Outing
- Option to put a promotional item in the golfers' packets
- 15% Discount for table at Annual Benefits Expo
- **ONLY TWO AVAILABLE**

### **Sapphire Level    \$800    1 Events**

- Sponsorship of 1 General Membership Meeting
- Attendance for 2 at the same meeting
- 10% Discount for table at Annual Benefits Expo
- **ONLY THREE AVAILABLE**