

Helping Ohioans with
Healthcare Benefit
Choices



Northeast Ohio Health Underwriters Association

2020-2021 NEOHUA Strategic Plan

Goals:

- Develop a succession plan
- Encourage committee members to be creative, give input and help set goals
- Increase number of members who participate in committees
- Encourage attendance at monthly meetings/webinars, State & Regional Conferences and National meetings
- Discuss goals for fundraising
- Identify Goals the Executive Board would like to complete for 2020-2021
- Discuss Social Media and more ways to utilize it to our advantage