



## **NEOHUA Board Meeting**

**February 9<sup>th</sup>, 2021**

### **GoTo Meeting**

**In Attendance:** Debbie Bogdan, Dave Cunix, Ann Stark, Shelly Chornak, Joanie Keehn, Evan Harcourt, Leslie James, Rich Muccio, Jamie Lebron, Andrew Toppin

Meeting called to order 8:30 am

Motion to approve minutes. Motion made by Leslie James, seconded by Dave Cunix. All in favor, motion passed.

#### **Succession**

Leslie James', Shelly Chornak's, and Jamie Lebron's terms are coming to an end. The board would love it if Leslie, Shelly, and Jamie would stay on for another two-year term. Please inform Leslie or Rich Muccio if that is something you would be interested in doing. There are currently four open board positions. We will send an email out to our membership seeking those who are currently not on the board but have an interest in serving on the board. **ACTION ITEM:** Get wording for board position email from Leslie and Debbie Bogdan.

#### **CAP Conference**

At the time of this meeting attendance numbers for the CAP conference are down from previous years. It is suspected this is due to it being a virtual event. The majority of the Northeast Board has registered but the general membership registrations are extremely low. Joanie Keehn does have one general member registered with the CAP Conference reimbursement. Joanie will be submitting for the 9 additional reimbursements from the State. CAP Con does offer training for incoming presidents that is open for any registrant on a board. With the conference being virtual, it is recommended multiple board members attend since the virtual conference makes this easily possible.

#### **Awards**

Debbie Bogdan will attempt to send in a submission for the NAHU awards. NAHU is strongly encouraging all chapters to submit award submissions.

#### **Social Media**

Debbie Bogdan feels it would be beneficial to include the social media statistics into the board packet each month. **ACTION ITEM:** Run and submit social media reports to be included in the board packet each month.

#### **Programming**

There is a surprise webinar on billing being held on March 25<sup>th</sup>. This is being offered by Barb Gerken with the State. On February 17<sup>th</sup>, there will be the Anthem Enhanced Choice Short Term Medical & Geo Blue International Travel program.

#### **Membership**

OAHU is offering half off the CAP Conference registration to new members who join through February 10<sup>th</sup>. NAHU has been promoting the "All Hands on Deck" campaign, which is a focus on keeping current



members. As part of this program, NAHU is calling on all the chapter boards to call all current members. Each board member would have about 12 people to call. As it stands right now, Greater Cincinnati has lost 9 members, Northwest lost 12 members, Western Reserve has lost 6 members, Columbus has lost 20 members, and Northeast has lost 19 members.

#### **Treasurer's Report**

Andrew Toppin reported that the budget should be tabled and a vote sent via email to remove the \$1800 from the scholarship line and leave the amount at \$3000. ACTION ITEM: Update the budget and send to the board for a vote.

#### **Legislative**

The Biden administration is moving forward with several issues. Some that pertain to this organization are the Open Enrollment of the Affordable Care Act, the reevaluation and possible reversals of any Executive Orders from the previous administration's last six months, the appointment of the Secretary of Health and Human Services and the appointment of the Secretary of Treasury, and Senator Rob Portman's last term with possible early retirement. The Day at the Statehouse will be virtual this year. The new Ohio legislative session is beginning.

#### **Virtual Product Expo**

As of this meeting, there are currently 27 attendees registered for the Virtual Products Expo. Search & Save, Berson-Sokol Agency, and Medical Mutual have signed on as exhibitors and there are 3 \$500 sponsors, Cornerstone Senior Marketing, The Dental Care Plus Group, and Bright Health. The Product Expo committee will be following up with phone calls to members to encourage participation.

#### **Golf Outing**

The Golf Outing committee has decided on a location for the 2021 event. Boulder Creek will be sending us the contract to finalize.

Meeting adjourned at 9:48 am